

MOLI Marketing Roadmap 2024



Review:

June 18: Pre-sale started

June 22: Reached the hard cap of 200BNB ahead of schedule and started trading

June 24: Ave introduction page updated

June 25: 100 million FEG airdrop plan launched

June 26: Dexscreen face update\TP wallet avatar update

June 28: Market value exceeded \$1 million

June 29: Announced to lock LP ratio and not redeem

June 30: One million KOLs in the English area, BSC community, etc. announced support for MOLI development

July 3rd: Rox announced to lock LP ratio and not redeem

July 3rd: transaction destruction mechanism started

July 4th to 12th: market value exceeded \$5 million

Dextools is online Coingecko is online AVE is online TP wallet is online geckoterminal is online

dexscreener is online coinmarketcap(CMC) is online Btok Swap is online crypto is online



Development plan:

July 8th to 13th

Global marketing preparation sprint

Adjust marketing strategy, continue to improve transaction benefits (to be announced)

Adjust tax strategy, continue to increase pledge income (to be announced)

July 13th

Chinese area:

BTOK splash screen ads\session page ads\my page ads

BTOK transaction Swap online

BTOK AMA & red envelope access

China.com, Tencent.com, Phoenix.com and other large media reported simultaneously

Dozens of Chinese Telegram groups promoted

English area:

Dozens of Twitter bloggers with millions of followers jointly supported

Dozens of English Telegram groups promoted simultaneously

Cooperate with SMartdefi's global Dubai marketing activities

July 19-31

10,000 MOLI Koi lucky draw live

The first batch of 100 million FEG airdrop event rewards were issued

Share 100 million FEG event second phase

July 25-31

Launch on large centralized exchanges (signed)

August-September

Launch on top centralized exchanges (confirmed/to be signed)

Launch on multiple centralized exchanges (screening)

Share 100 million FEG event third phase

October-December

The first batch of 10,000 websites were released and sales started

Impact on TOP centralized exchanges

